AURA

A PIMS PICTURE

2024

Culturals Rulebook

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Music
BATTLE OF BANDS (RS.450/PARTICIPANT)
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Sept 12
REGISTER NOW

BATTLE OF BANDS

REGISTER NOW

IN-CHARGE
FAIK 8778590679

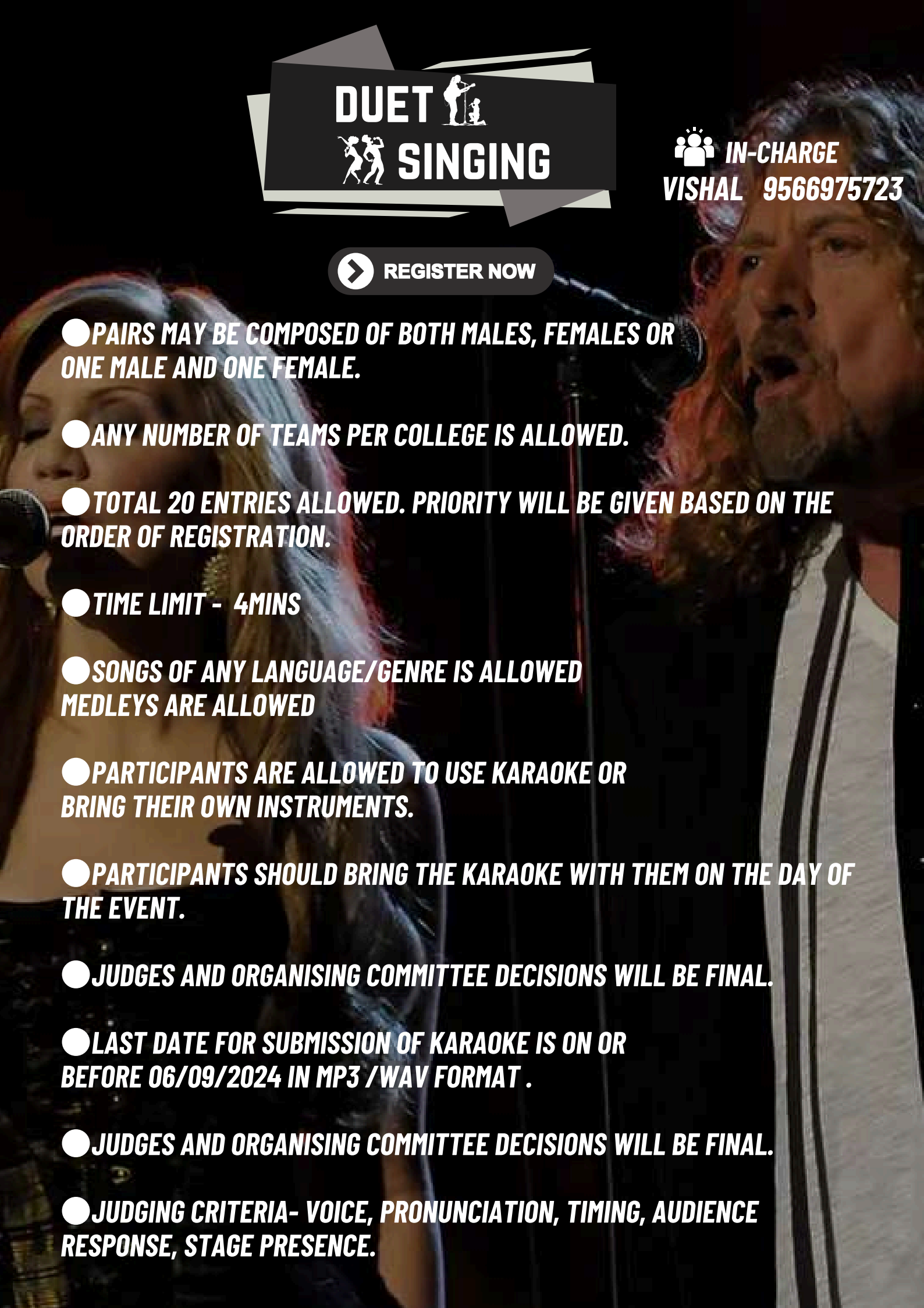
- MAXIMUM 2 TEAMS PER COLLEGE CAN PARTICIPATE.
- TOTAL 15 ENTRIES ARE ALLOWED.PRIORITY WILL BE GIVEN BASED ON ORDER OF REGISTRATION.
- 3-10 PARTICIPANTS PER TEAM.
- TIME LIMIT: SOUNDCHECK 5 MINS + 14 MINS PERFORMANCE.
- THEME: CINEMATIC
- KARAOKE/PRE RECORDED BEATS/LAUNCHPADS ARE NOT ALLOWED.
- INSTRUMENTS SHOULD BE BROUGHT BY THE PARTICIPANTS IF NEEDED. DRUM KIT WILL BE PROVIDED.
- NO LAPTOP WILL BE PROVIDED TO USE SOUNDS FOR AN INSTRUMENT (LIKE KEYTAR/ ELECTRIC GUITAR).IT SHOULD BE BROUGHT BY THE TEAMS IF NEEDED.
- THE VST PLUGIN SHOULD BE MENTIONED 2 DAYS PRIOR TO THE DAY OF THE EVENT.
- POINTS WILL BE DEDUCTED IF THE TIME LIMIT IS EXCEEDED.
- THE SOUND CHANNELS WILL BE TURNED OFF AFTER 15 SECONDS IF THE TIME LIMIT IS EXCEEDED.
- JUDGING CRITERIA: CLARITY OF MUSIC, OVERALL PERFORMANCE, STAGE PRESENCE, CROWD INTERACTION AND CROWD RESPONSE.

SOLO SINGING

REGISTER NOW

IN-CHARGE
SMRITI 9445449090

- THERE CAN BE MULTIPLE ENTRIES PER COLLEGE.
- TOTAL 20 ENTRIES ALLOWED. PRIORITY WILL BE GIVEN BASED ON ORDER OF REGISTRATION .
- TIME LIMIT - 3MINS (POINTS WILL BE DEDUCTED FOR EXCEEDING THE TIME LIMIT).
- SONGS OF ANY LANGUAGE/ GENRE ARE ALLOWED.
  MEDLEYS ARE ALLOWED.
- PARTICIPANTS ARE ALLOWED TO USE KARAOKE OR BRING THEIR OWN INSTRUMENTS.
- PARTICIPANTS SHOULD ALSO BRING THE KARAOKE WITH THEM ON THE DAY OF THE EVENT.
- LAST DATE FOR SUBMISSION OF KARAOKE (MP3/WAV) IS ON OR BEFORE 06/09/2024 AND SHOULD BE SENT TO THE EMAIL ID THAT WILL BE SHARED IN THE RESPECTIVE WHATSAPP GROUP.
- THE KARAOKE SHOULD BE LABELLED WITH NAME, COLLEGE, BATCH , YEAR OF STUDY WHILE SENDING.
- JUDGES AND ORGANISING COMMITTEE'S DECISIONS WILL BE FINAL.
- JUDGING CRITERIA- VOICE, PRONUNCIATION, TIMING, AUDIENCE RESPONSE, STAGE PRESENCE.



DUET SINGING

IN-CHARGE
VISHAL 9566975723

REGISTER NOW

- PAIRS MAY BE COMPOSED OF BOTH MALES, FEMALES OR ONE MALE AND ONE FEMALE.
- ANY NUMBER OF TEAMS PER COLLEGE IS ALLOWED.
- TOTAL 20 ENTRIES ALLOWED. PRIORITY WILL BE GIVEN BASED ON THE ORDER OF REGISTRATION.
- TIME LIMIT - 4MINS
- SONGS OF ANY LANGUAGE/GENRE IS ALLOWED MEDLEYS ARE ALLOWED
- PARTICIPANTS ARE ALLOWED TO USE KARAOKE OR BRING THEIR OWN INSTRUMENTS.
- PARTICIPANTS SHOULD BRING THE KARAOKE WITH THEM ON THE DAY OF THE EVENT.
- JUDGES AND ORGANISING COMMITTEE DECISIONS WILL BE FINAL.
- LAST DATE FOR SUBMISSION OF KARAOKE IS ON OR BEFORE 06/09/2024 IN MP3 /WAV FORMAT .
- JUDGES AND ORGANISING COMMITTEE DECISIONS WILL BE FINAL.
- JUDGING CRITERIA- VOICE, PRONUNCIATION, TIMING, AUDIENCE RESPONSE, STAGE PRESENCE.

SOLO INSTRUMENT

IN-CHARGE
GUNAL 9944212591

REGISTER NOW

- ANY NUMBER OF ENTRIES ARE ALLOWED PER COLLEGE.
- TOTAL 20 ENTRIES ALLOWED . PRIORITY WILL BE GIVEN BASED ON THE ORDER OF REGISTRATION.
- TIME LIMIT: 6 MINUTES
- FOR INSTRUMENT ARRANGEMENT AND SOUND CHECK A MAXIMUM OF 2 MINUTES WILL BE GIVEN.
- ACCOMPANISTS / BACK TRACKS / PRE RECORDED BEATS ARE NOT ALLOWED.
- INSTRUMENT SHOULD BE BROUGHT BY THE PARTICIPANT.
- INSTRUMENTS - KEYBOARD, GUITAR, VIOLIN, WOODWIND, DRUMS, CLASSICAL INSTRUMENTS.
- PARTICIPANTS SHOULD ADHERE TO THE SPECIFIED TIME LIMIT.
- DECISION OF THE JUDGES WILL BE FINAL.
- JUDGING CRITERIA: COMPOSITION, CLARITY, PRESENTATION, CONFIDENCE, AND AUDIENCE RESPONSE.

Dance
Sept 13
REGISTER NOW
GROUP DANCE (RS.450/PARTICIPANT)
KNOCK-OFF (RS.350/PARTICIPANT)
ADAPTUNES (RS.350/PARTICIPANT)
SOLO DANCE (RS.350/PARTICIPANT)
DUET DANCE (RS.350/PARTICIPANT)

GROUP DANCE

REGISTER NOW

IN-CHARGE
AMULYA 8300953115

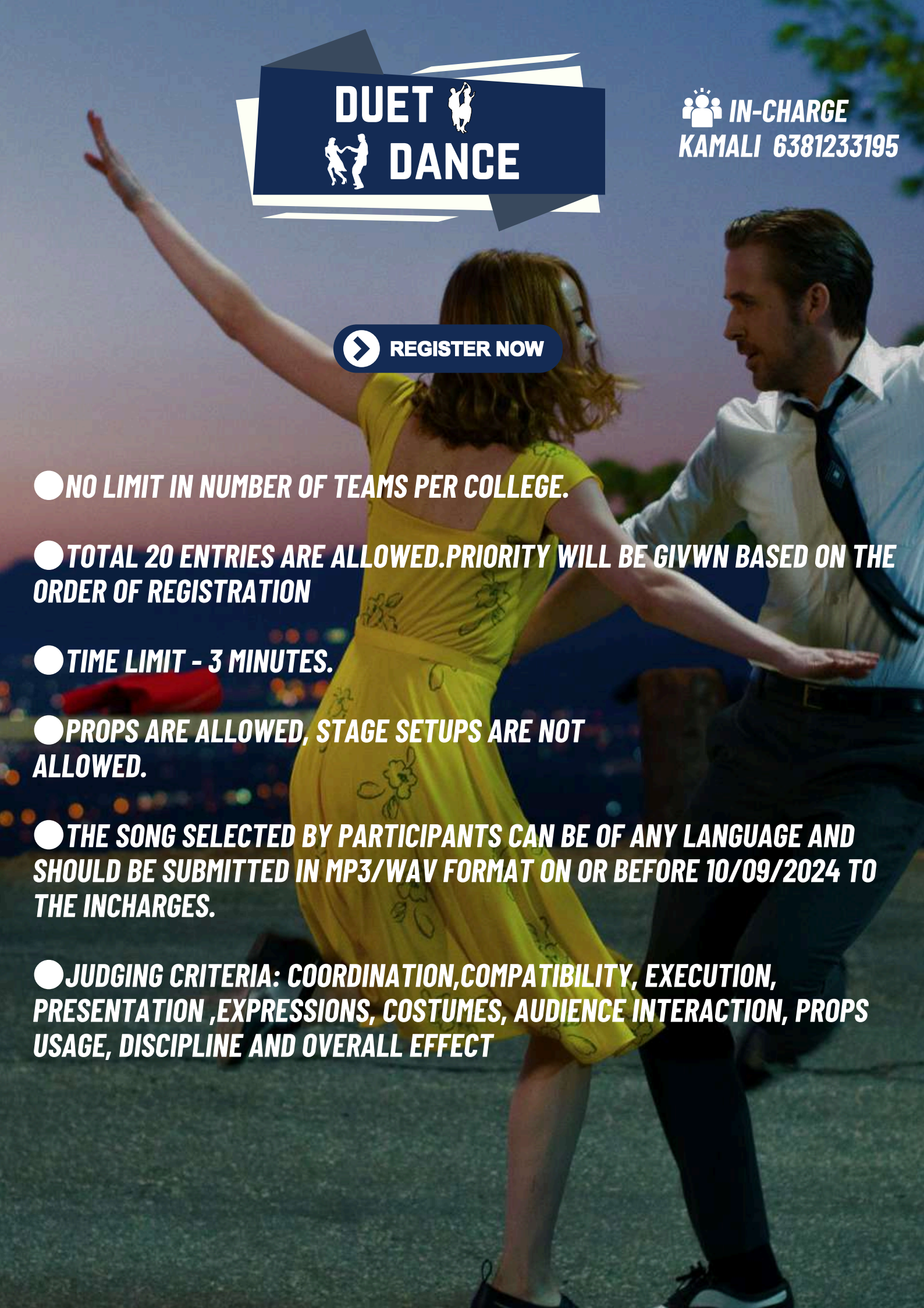
- MAXIMUM 2 TEAM PER COLLEGE CAN PARTICIPATE
- LIMITED SLOTS ARE AVAILABLE.PRIORITY WILL BE GIVEN BASED ON THE ORDER OF REGISTRATION.
- MINIMUM 5 MAXIMUM 20 PARTICIPANTS PER TEAM.
- ALL MEMBERS OF A TEAM SHOULD BELONG TO ONE COLLEGE.
- TIME LIMIT: 8 MINUTES
- FREESTYLE
- POINTS WILL BE DEDUCTED IF THE TEAM EXCEEDS THE TIME LIMIT.
- SONGS OF ANY LANGUAGE CAN BE CHOSEN.
- PROPERTIES CAN BE USED AND COLLECTED BACK BY THE PARTICIPANTS THEMSELVES.
- WATERY, OILY, SOAPY LIQUIDS, SNOW SPRAYS, CONFETTI,FIRE AND GLITTER OR ANYTHING THAT MAY MAKE THE STAGE MESSY OR SLIPPERY ARE PROHIBITED.
- THE SONGS MUST BE SUBMITTED IN THE MP3 FORMAT TO THE ORGANISING INCHARGE ON OR BEFORE 06/09/2024 VIA EMAIL MENTIONING COLLEGE NAME ,YEAR OF STUDY AND TEAM COORDINATOR NAME.
- JUDGING CRITERIA: COORDINATION, EXECUTION, STAGE PRESENCE ,EXPRESSIONS, COSTUMES, AUDIENCE INTERACTION, PROPS USAGE, DISCIPLINE AND OVERALL EFFECT.

SOLO DANCE

REGISTER NOW

IN-CHARGE
AKSHAYA PRIYA
9840097725

- CLASSICAL & SEMI-CLASSICAL WILL BE JUDGED AS A SINGLE CATEGORY
- WESTERN & EASTERN WILL BE JUDGED AS A SINGLE CATEGORY
- NO LIMIT IN NUMBER OF PARTICIPANTS PER COLLEGE
- TIME LIMIT - 3 MINUTES
- PROPS ARE ALLOWED, STAGE SETUPS ARE NOT ALLOWED
- THE SONG SELECTED BY PARTICIPANTS CAN BE OF ANY LANGUAGE AND SHOULD BE SUBMITTED.ATLEAST 48HOURS PRIOR TO THE SCHEDULED TIME OF THE PERFORMANCE IN A USB DRIVE
- JUDGING CRITERIA: EXECUTION, PRESENTATION ,EXPRESSIONS, COSTUME, AUDIENCE INTERACTION, PROPS USAGE, DISCIPLINE AND OVERALL EFFECT.

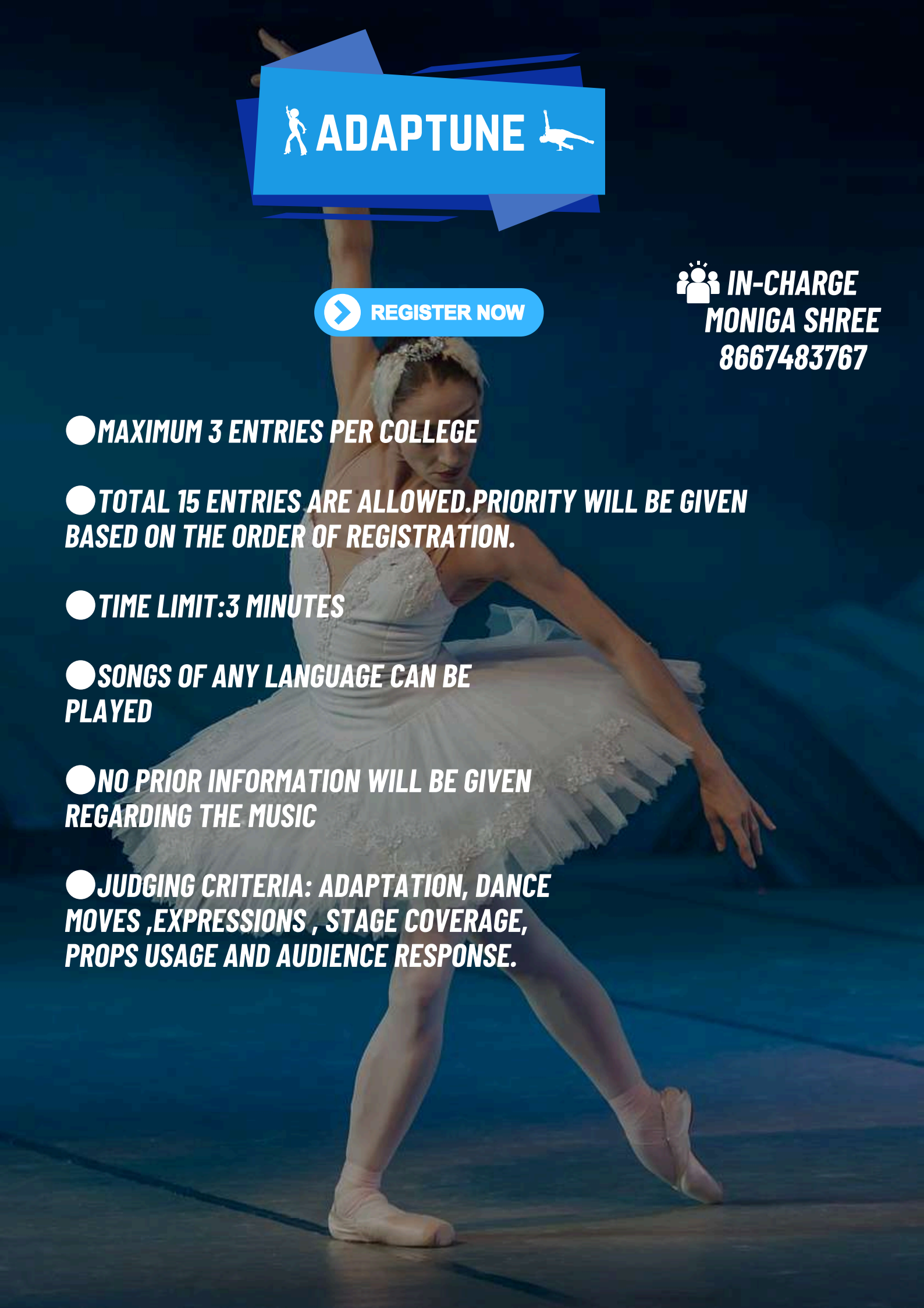


DUET DANCE

IN-CHARGE
KAMALI 6381233195

REGISTER NOW

- NO LIMIT IN NUMBER OF TEAMS PER COLLEGE.
- TOTAL 20 ENTRIES ARE ALLOWED.PRIORITY WILL BE GIVWN BASED ON THE ORDER OF REGISTRATION
- TIME LIMIT - 3 MINUTES.
- PROPS ARE ALLOWED, STAGE SETUPS ARE NOT ALLOWED.
- THE SONG SELECTED BY PARTICIPANTS CAN BE OF ANY LANGUAGE AND SHOULD BE SUBMITTED IN MP3/WAV FORMAT ON OR BEFORE 10/09/2024 TO THE INCHARGES.
- JUDGING CRITERIA: COORDINATION,COMPATIBILITY, EXECUTION, PRESENTATION ,EXPRESSIONS, COSTUMES, AUDIENCE INTERACTION, PROPS USAGE, DISCIPLINE AND OVERALL EFFECT



ADAPTUNE

REGISTER NOW

IN-CHARGE
MONIGA SHREE
8667483767

- MAXIMUM 3 ENTRIES PER COLLEGE
- TOTAL 15 ENTRIES ARE ALLOWED.PRIORITY WILL BE GIVEN BASED ON THE ORDER OF REGISTRATION.
- TIME LIMIT:3 MINUTES
- SONGS OF ANY LANGUAGE CAN BE PLAYED
- NO PRIOR INFORMATION WILL BE GIVEN REGARDING THE MUSIC
- JUDGING CRITERIA: ADAPTATION, DANCE MOVES ,EXPRESSIONS , STAGE COVERAGE, PROPS USAGE AND AUDIENCE RESPONSE.

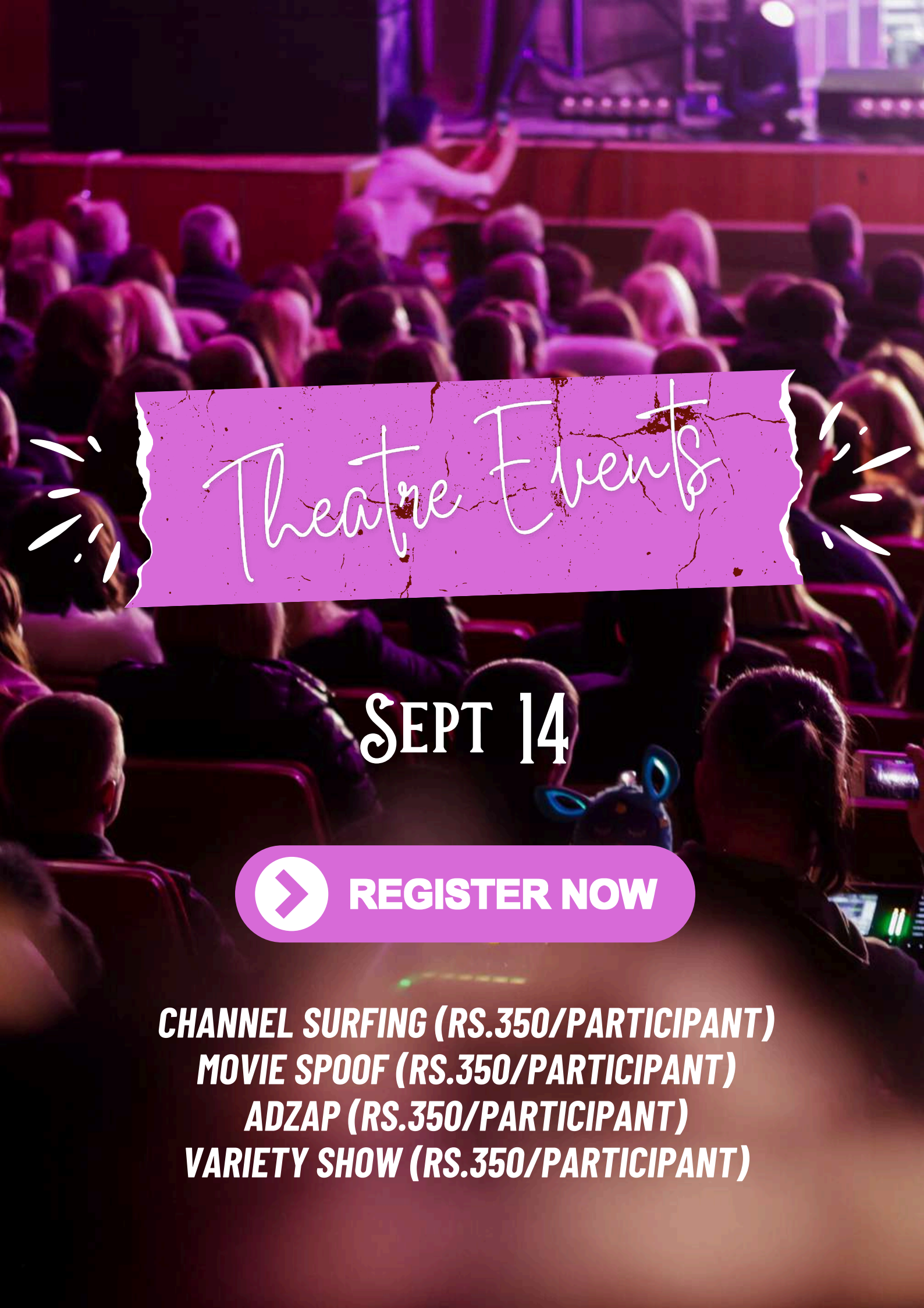
KNOCKOFF

- A TEAM SHOULD HAVE A MINIMUM OF 5 PARTICIPANTS MAXIMUM OF 20.
- TIME LIMIT :8 MINUTES INCLUDING ONSTAGE ARRANGEMENTS
- PARTICIPANTS HAVE TO REPLICATE ANY RECOGNISED INDIAN MOVIE SONG OF ANY INDIAN LANGUAGE
- PARTICIPANTS CAN MERGE MORE THAN ONE SONG(WITHIN THE TIME LIMIT)
- PARTICIPANTS WOULD BE MADE TO DANCE ONCE THE SUBMITTED VIDEO SONG IS BEING PROJECTED.
- PROPS/ ACCESSORIES ARE ALLOWED.SHARP AND DANGEROUS PROPS ARE STRICTLY PROHIBITED.
- ANY ARTICLE THAT CAN MAKE THE STAGE MESSY ARE PROHIBITED.
- PROPS ARE NOT PROVIDED FROM OUR SIDE.
- PROPERLY EDITED VIDEO (MP4 TRACK) MUST BE MAILED TO THE INCHARGES ON OR BEFORE 06/09/2024
- PLEASE DO MENTION YOUR NAME, COLLEGE, YEAR OF STUDY, COORDINATOR NAME WHILE SENDING THE VIDEO TRACK

- NOTE: ANY FORM OF VULGARITY OR OBSCENITY IN TERMS OF SONG SELECTION OR COSTUME WOULD BE DISQUALIFIED.
REPLICATION OF YOUTUBE VIDEOS BY ONLINE CHOREOGRAPHERS ARE NOT ALLOWED.
- JUDGING CRITERIA: SYNCHRONIZATION WITH THE VIDEO,COORDINATION,COSTUME AND PRESENTATION ,OVERALL PERFECTION, MAINTENANCE OF TIME LIMIT
JUDGES DECISION WILL BE FINAL

IN-CHARGE
HARINI 9363437629

REGISTER NOW


Theatre Events
Sept 14
REGISTER NOW
CHANNEL SURFING (RS.350/PARTICIPANT)
MOVIE SPOOF (RS.350/PARTICIPANT)
ADZAP (RS.350/PARTICIPANT)
VARIETY SHOW (RS.350/PARTICIPANT)

CHANNEL SURFING

REGISTER NOW

IN-CHARGE
ARUN 6382094203

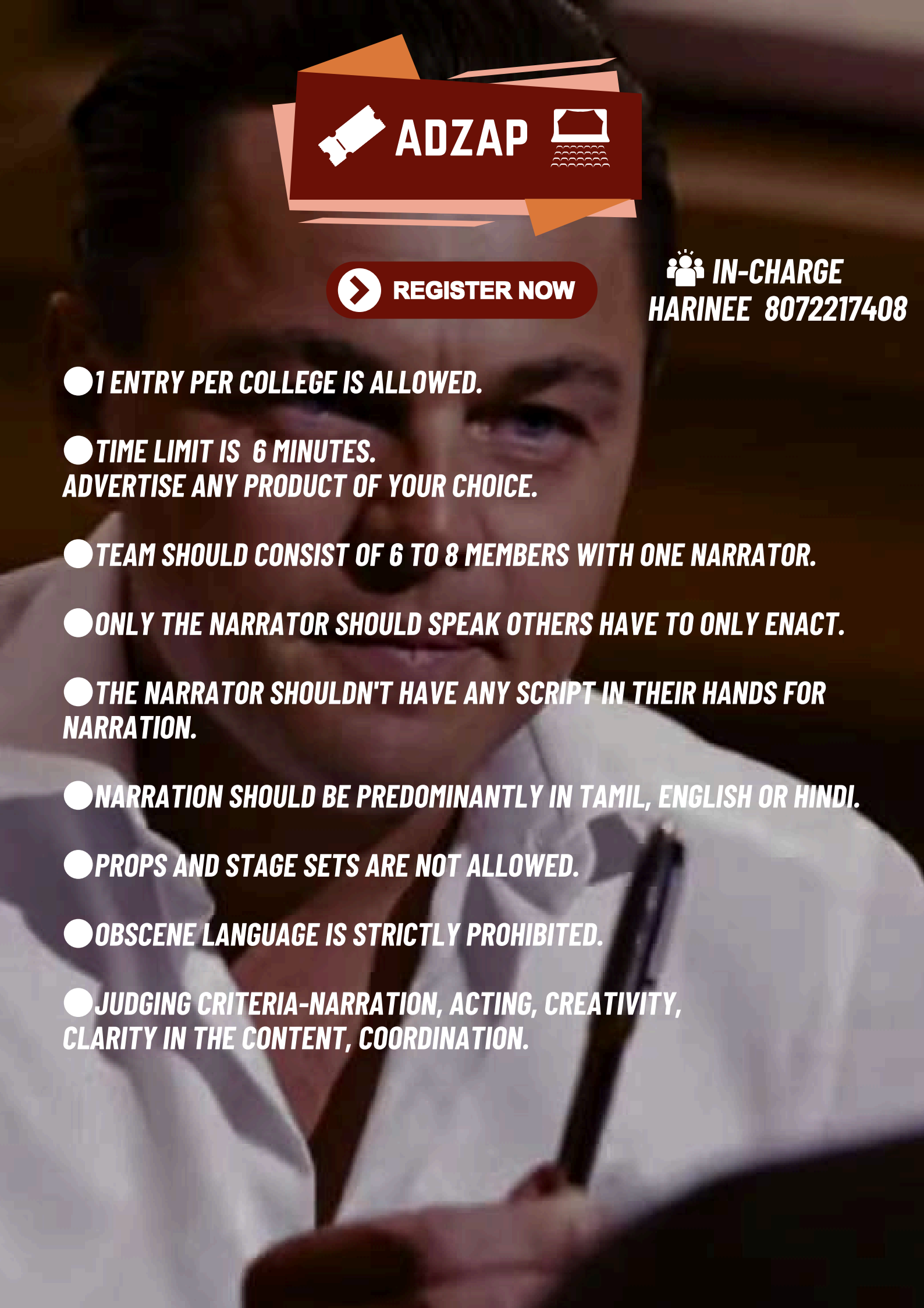
- ONLY 1 TEAM PER COLLEGE IS ALLOWED.
- EACH TEAM MUST HAVE (MINIMUM. 5- MAX. 15) MEMBERS.

ONLY FIRST 15 TEAMS REGISTRATIONS ARE ACCEPTED.

- PERFORMANCE TIMING IS 6 MINUTES AND TIME LIMIT SHOULD BE STRICTLY FOLLOWED .NO EXTRA TIME WILL BE GIVEN.
- CUE WILL BE GIVEN BY JUDGE TO CHANGE THE CHANNEL ON SPOT.
- PERFORMANCE HAS TO BE CHANGED IMMEDIATELY AFTER THAT.
- ALL THE PARTICIPANTS IN THE GROUP SHOULD ACT ACCORDINGLY.
- THE TEAM SHOULD SELECT A LEADER AND ANY INFORMATION WILL BE PASSED ON TO THE LEADER.
- DO NOT USE ABUSIVE WORDS OR ACTIONS IN YOUR ACT:
- NO VULGARITY IN THE CONTENT.
- CATEGORIES OF THE CHANNELS WILL BE ANNOUNCED LATER.

REPORT 2HR BEFORE THE START OF THE EVENT.

- JUDGES DECISION WILL BE FINAL.
- CRITERIA FOR JUDGMENT : SPONTANEITY, CONTENT, HUMOUR, AUDIENCE RESPONSE, COORDINATION ,STAGE PRESENCE.


ADZAP
REGISTER NOW
IN-CHARGE
HARINEE 8072217408
1 ENTRY PER COLLEGE IS ALLOWED.
TIME LIMIT IS 6 MINUTES.
ADVERTISE ANY PRODUCT OF YOUR CHOICE.
TEAM SHOULD CONSIST OF 6 TO 8 MEMBERS WITH ONE NARRATOR.
ONLY THE NARRATOR SHOULD SPEAK OTHERS HAVE TO ONLY ENACT.
THE NARRATOR SHOULDN'T HAVE ANY SCRIPT IN THEIR HANDS FOR NARRATION.
NARRATION SHOULD BE PREDOMINANTLY IN TAMIL, ENGLISH OR HINDI.
PROPS AND STAGE SETS ARE NOT ALLOWED.
OBSCENE LANGUAGE IS STRICTLY PROHIBITED.
JUDGING CRITERIA-NARRATION, ACTING, CREATIVITY, CLARITY IN THE CONTENT, COORDINATION.

MOVIE SPOOF

REGISTER NOW

IN-CHARGE
ROOFA 7448599690

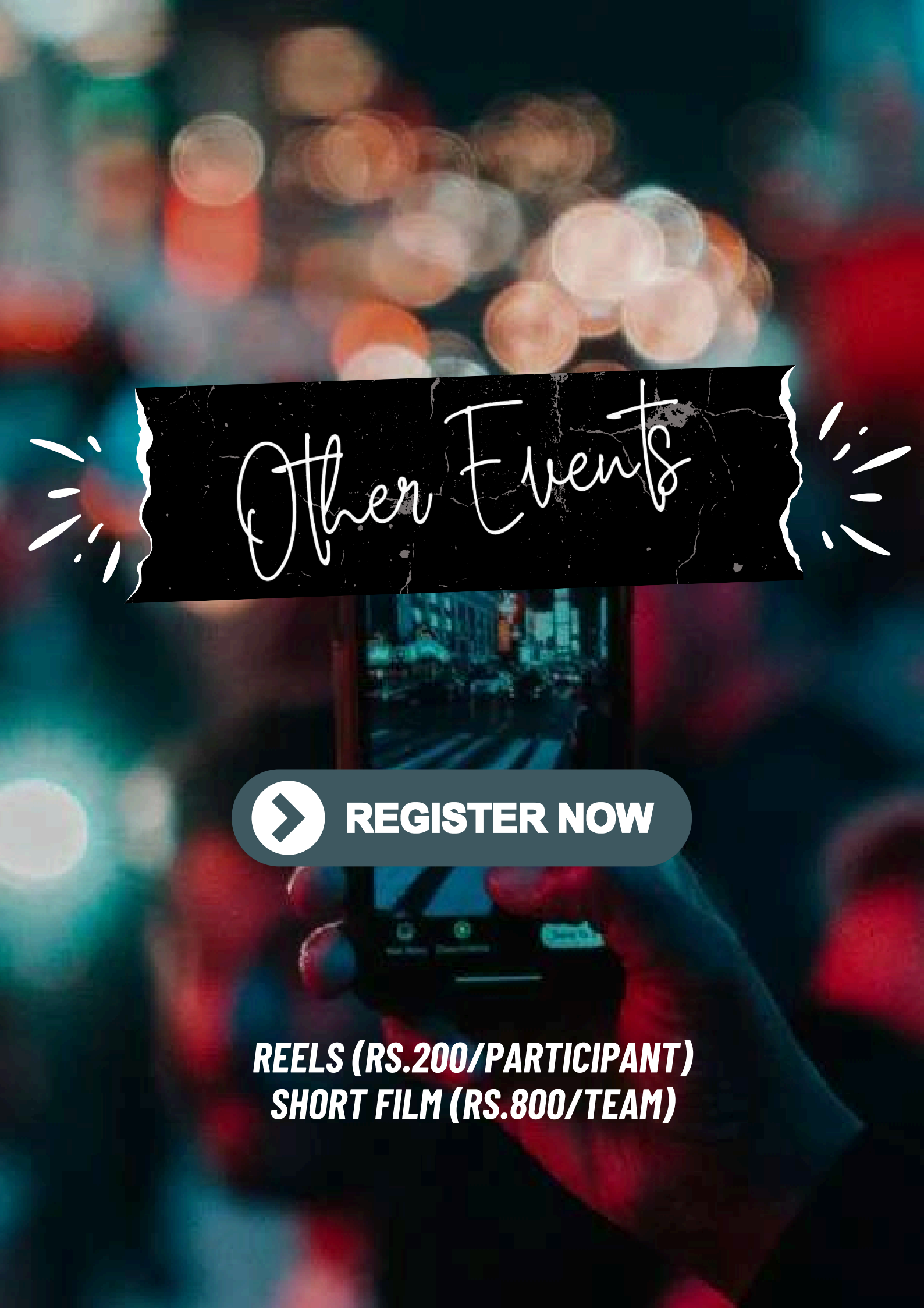
- ONLY 1 TEAM PER COLLEGE IS ALLOWED.
- A TEAM OF SPOOF CAN CONSIST MINIMUM OF 5 AND MAXIMUM OF 15 MEMBERS.
- MAXIMUM 15 TEAMS CAN ENROLL AND PRIORITY WILL BE GIVEN BASED ON THE ORDER OF REGISTRATION.
- TIME LIMIT 6 MINUTES.
- THE TEAM SHOULD NEVER EXCEED THE TIME LIMIT AND WILL LEAD TO POINT DEDUCTION.
- SPONTANEITY, HUMOUR AND CREATIVITY WILL BE APPRECIATED NO VULGARITY, VERBAL ABUSE IN THE NAME OF SPOOF WILL BE ENTERTAINED.
- PROPERTIES CAN BE USED AND COLLECTED BACK BY THE PARTICIPANTS THEMSELVES
- WATERY, OILY, LIQUID, SNOW SPRAYS AND GLITTERS OR ANYTHING THAT MAKE THE STAGE MESSY/SLIPPERY ARE PROHIBITED.
- JUDGING CRITERIA - HUMOUR SENSE, AUDIENCE CHEER , PROPS, DIALOGUE.

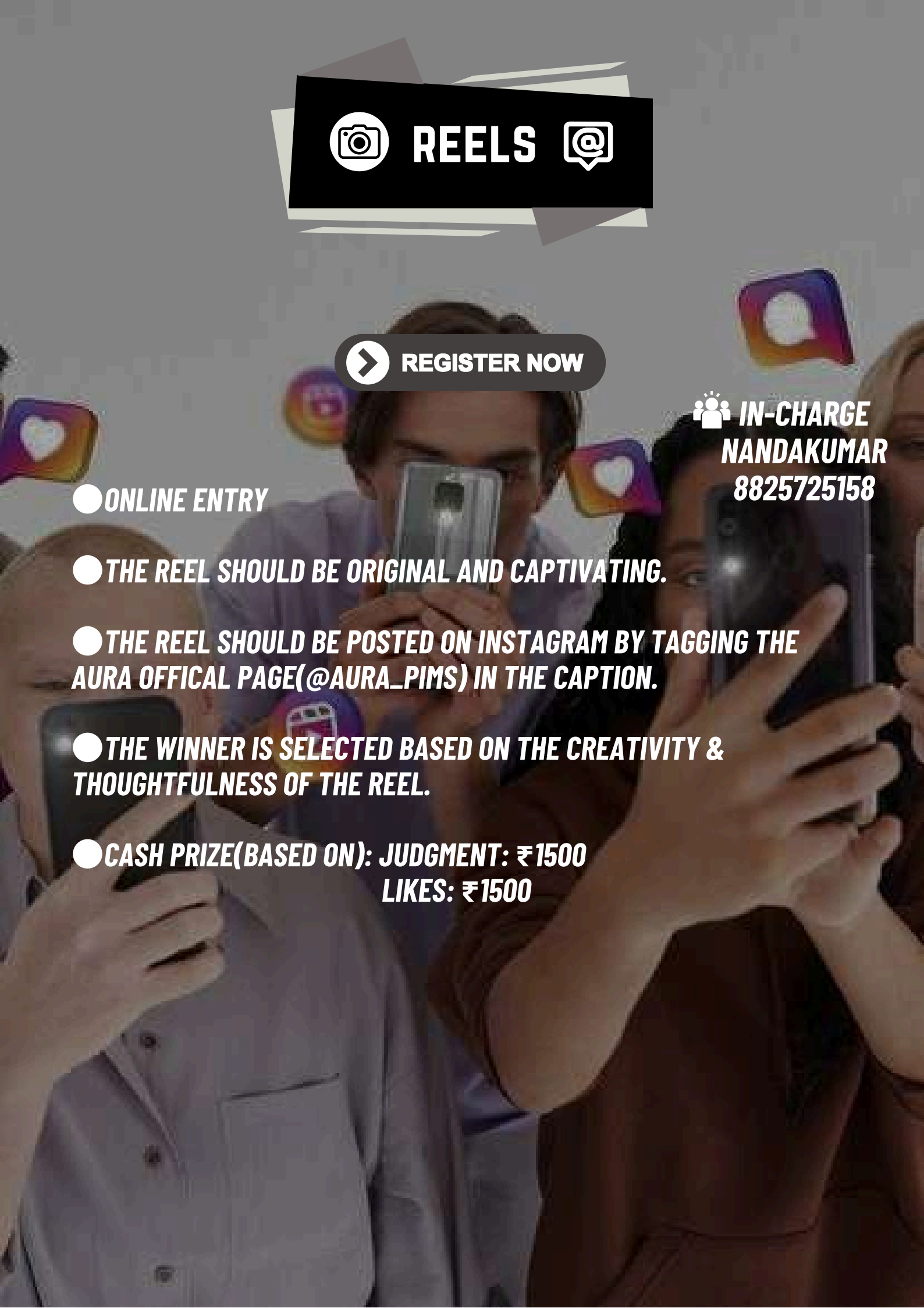
VARIETY SHOW

REGISTER NOW

IN-CHARGE
CHETTIYAR PRAVEEN
8148719240

- TOTAL OF 3 ENTERIES PER COLLEGE IS ALLOWED.
- TIME LIMIT IS 10 MINUTES.
- SHOWCASE YOUR TALENTS.
- AVOID SINGING, DANCING AND PLAYING INSTRUMENTS .
- INFORM US IN PRIOR IF YOU HAVE ANY TECH REQUIREMENTS FOR YOUR PERFORMANCE.
- NARRATION MUST BE PREDOMINANTLY IN TAMIL AND ENGLISH STAGE SETS ARE ALLOWED.
- WHAT CAN BE DONE -- BEAT BOXING, PUPPET SHOW, STAND UP COMEDY, MONO ACTING, MOVIE SCENE RECREATION, SHADOW PLAY, TIME CONSTRAINED TALENTS, MIMICRY, SKIT, MIME, ETC.
- JUDGING CRITERIA - UNIQUENESS, CREATIVITY , CLARITY IN CONTENT, COORDINATION.


Other Events
REGISTER NOW
REELS (RS.200/PARTICIPANT)
SHORT FILM (RS.800/TEAM)

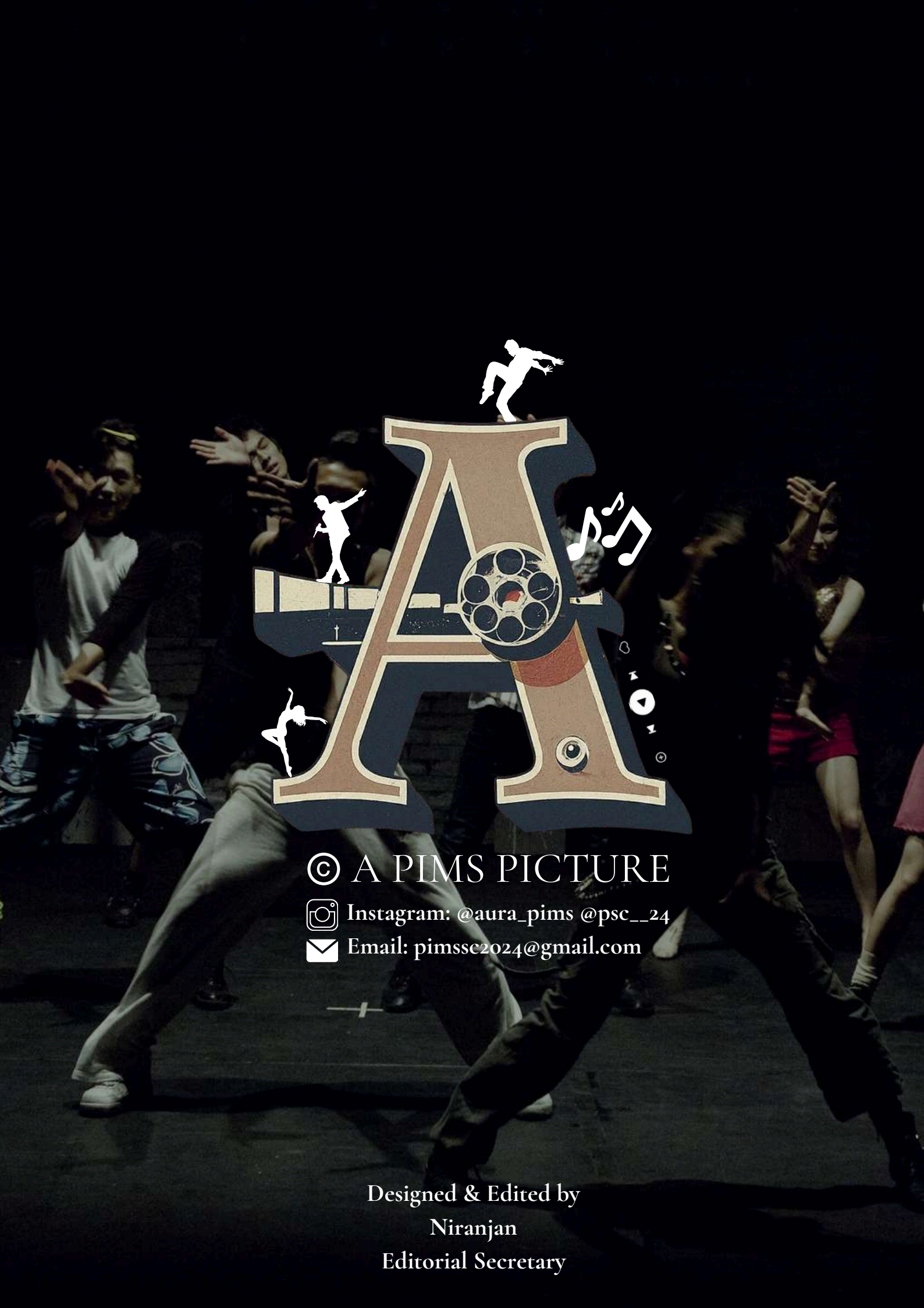

REELS
REGISTER NOW
IN-CHARGE
NANDAKUMAR
8825725158
ONLINE ENTRY
THE REEL SHOULD BE ORIGINAL AND CAPTIVATING.
THE REEL SHOULD BE POSTED ON INSTAGRAM BY TAGGING THE AURA OFFICAL PAGE(@AURA_PIMS) IN THE CAPTION.
THE WINNER IS SELECTED BASED ON THE CREATIVITY & THOUGHTFULNESS OF THE REEL.
CASH PRIZE(BASED ON): JUDGMENT: ₹1500
LIKES: ₹1500

SHORT FLIM

REGISTER NOW

- MAXIMUM TWO TEAMS PER COLLEGE ARE ALLOWED.
- CAN BE OF ANY GENRE.
- TIME LIMIT IS 10 - 13 MINS (INCLUDING CREDITS)
- PARTICIPANTS SHOULD BELONG TO THE SAME COLLEGE .
- SHOULD NOT USE ABUSIVE WORDS AND VIOLENCE
- DETAILS THAT SHOULD BE SUBMITTED:
  - -COLLEGE NAME
  - -DIRECTOR NAME
  - -TITLE
  - -CREW
  - -DURATION
- THE PARTICIPANTS ARE REQUIRED TO UPLOAD THEIR ENTRIES TO COLLEGE DRIVE AND SHARE THE LINK TO THE INCHARGES THROUGH WHATSAPP ON OR BEFORE 06/09/2024
- ONSPOT ENTRIES AND SUBMISSIONS WILL NOT BE ACCEPTED
- ALL CREW AND DIRECTOR SHOULD BE CURRENT STUDENTS IN THE COLLEGE
- TRY TO AVOID MOST FAMOUS AND FAMILIAR BGM,MUSIC .
- ORGANISING COMMITTEE AND JUDGES DECISION WILL BE THE FINAL CALL
- PARTICIPANTS MUST PROVIDE PROOF THAT THE MOVIE WAS MADE BY THEM.
- JUDGING CRITERIA:
  NARRATIVE FLOW, PERFORMANCE BY ACTOR, PRODUCTION DESIGN (SETS , COSTUME, LOCATION, PROPERTIES), CINEMATOGRAPHY, USE OF AUDIO ENHANCEMENT (TRANSITIONS, TITLE, CREDITS, SPECIAL EFFECTS)
- CASH PRIZE (BASED ON): JUDGEMENT - ₹ 2500
  LIKES - ₹ 2500

IN-CHARGE
ADITYA PAL
6384280765



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Designed & Edited by
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Editorial Secretary